



Promotional Marketing Assistance  
exhibit show professionals

**Cordially Invites you to participate in our Fall**

# **Bridal Show**

**September 18<sup>th</sup> & 19<sup>th</sup>, 2010**

**At Great Northern Mall  
North Olmsted, Ohio**

## **Exhibitor Benefits**

- \* **Meet with Hundreds of Brides to Be**
- \* **Expand your customer base**
- \* **Build product awareness**
- \* **Sell Products and Services**
- \* **Target Marketing**
- \* **Networking Opportunities**

**Ask About Our  
Additional Services:  
Graphic Design, Print &  
Website Solutions**



# Great Northern Mall

## North Olmsted, Ohio

GREAT NORTHERN BRIDAL SHOW

MACY'S

GREAT NORTHERN BRIDAL SHOW

LENSCRAFTERS

LIMITED TOO

THE SHOE DEPT

THE LIMITED

GYMBOREE

FRED MEYER

ASHCRAFT AND OAK

THINGS REMEMBERED

WALT DISNEY GALLERY

CASHE

ICING

AMERICAN EAGLE OUTFITTERS

CHRISTOPHER BANKS

JCPENNEY

BATH & BODY WORKS

PACIFIC SUNWEAR

TORRID

D.E.M.O.

ROGERS JEWELERS

FOOD COURT

KAY JEWELERS

FAMOUS FOOTWEAR

MOTHERHOOD MATERNITY

FAN MANIA

VANITY FAIR

WALDEN BOOKS

A. \$500

STAGE

B. \$600

BOOTHS 8 X 10

A. \$500

B. \$600

C. \$700

D. \$500

Bulk Rate \$1000

PMA retains the right to change previously agreed upon location should the need arise per mall management request.

C. \$700

Center Court in front of JC Penny, NO LONGER AVAILABLE

D. \$500

PAYLESS SHOE

DAVID SCOTT SALON

KIRLIN'S HALLMARK

CJ Banks

FOOT LOCKER

TICKNORS

BUS

EXHIBITOR ENTRANCE

ZALES

ANN TAYLOR LOFT

THE CHILDREN'S PLACE

FOREVER 21

HOT TOPIC

ALVINS

H&M

ICING

WET SEAL

FINISH LINE

GAP

NEW YORK AND COMPANY

DEB

SEARS

**Sign-up Today  
for PMA's Fall**

# Bridal Show

**Saturday, September 18<sup>th</sup> & Sunday, September 19<sup>th</sup>**

Exhibit Spaces Start at \$500 – First Come, First Serve

Booth Setup – Friday, September 17<sup>th</sup> at 9:30<sup>pm</sup>

## Exhibit Space Includes:

- \* 8'x10' Booth Space with Electrical Access
- \* 1 Fully Skirted Table and 2 Chairs
- \* Complete Bridal Registry List
- \* Fashion Show at 2:00 p.m. on Sunday Only
- \* Acknowledgement in Show Program
- \* Networking Opportunities

**For exhibit space please call**

**Kelly at 440.572.4639**

**Cell 216.262.8077**

**[www.exhibitshows.com](http://www.exhibitshows.com)**



Call to get details on  
**GRAB BAG'S**





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exhibit show professionals

**Make check payable to:**  
PMA, Inc.  
P.O. Box 926 Medina, Ohio 44258  
Office- 440.572.4639  
Fax- 888.335.8981

**EXHIBITOR AGREEMENT**

Promotional Marketing Assistance, Inc. is hereafter referred to as Producer.

\_\_\_\_\_ is hereafter referred to as Exhibitor.  
(Your Company Name)

Exhibitor hereby agrees to participate in a **Bridal Show Exhibition** being promoted by Producer at **Great Northern Mall on September 18<sup>th</sup> & 19<sup>th</sup>, 2010** and further agrees to pay Producer the following fees:

Section A \_\_\_\_\_ B \_\_\_\_\_ C \_\_\_\_\_ D \_\_\_\_\_  
\$500 \$600-stage \$700 \$500

Bridal Grab Bags \_\_\_\_\_ Yes \_\_\_\_\_ NO  
\*additional \$35.00 fee **NON- REFUNDABLE**

Title Sponsorship \$2500 \_\_\_\_\_ Sponsorship \$1500 \_\_\_\_\_

**TERMS AND CONDITIONS**

1. Producer has a binding commitment to promote the **Bridal Show Exhibition** at the above specified location.
2. Producer may solicit other exhibitors in the same category as Exhibitor to participate in the **Bridal Show Exhibition**.
3. Producer will reserve an 8 X 10 space in above specified location for the Exhibitor's use in section chosen by Exhibitor.
4. One 8-foot skirted table, company sign, optional electrical, two chairs, and complete bridal registry list are included in the Exhibitor's fees. Additional skirted tables available at a charge of \$45.00 each. No. of additional tables needed \_\_\_\_\_
5. Exhibitor is responsible for erecting, supplying, and staffing the Exhibition Space specified above, and is subject to the rules and regulations of PMA Inc. and Great Northern Mall.
6. Exhibitor will pay the **sum of \$ \_\_\_\_\_, with (50%) \$ \_\_\_\_\_ deposit due at the time of signing this agreement** and balance of \$ \_\_\_\_\_, is due within two weeks prior to show date.
7. Payment is due upon the terms specified above. Producer is not obligated to refund any part of the Exhibitor's fee for any reason after signing this Agreement. If for any reason payment is not made in full within two weeks of the show date, Exhibitor agrees that the Producer may charge their \_\_\_\_\_ (Visa, MasterCard, and Discover Card) for the full amount due to the Producer. Exhibitor further agrees to pay all attorney fees, collection fees, court costs, interest and any other expense incurred by Producer to enforce the terms of this contract against the Exhibitor.
8. Exhibitor's Bridal Grab Bag literature is to be received by PMA, Inc. (5861 Jonathan Court, Medina, Ohio 44256) at least two weeks prior to the show date. If Exhibitor fails to get literature to PMA, Inc. at least two weeks prior to show date, Exhibitor's literature is NOT guaranteed to be in the Bridal Grab Bags.
9. Producer reserves the right to change the show dates and/or location specified above.
10. All signs will be uniform and professionally done, no handwritten signs of any kind.
11. Exhibitor will not sublet, share, re-assign space, or pass out another company's literature.
12. Producer has right to remove and or ban Exhibitor for just and reasonable cause at any time during the show.
13. Pipe and drape backdrops are **not** included however, PMA, Inc. can provide such to Exhibitor at an extra charge.
14. Backdrop or display units must be approved by PMA, Inc. prior to set up, and PMA, Inc. and Great Northern Mall assume no liability for Exhibitor equipment.
15. PMA, Inc. and Great Northern Mall do not assume any liability for the criminal actions of third parties to any Exhibitor or Exhibitor's equipment.
16. Exhibitor is required to carry liability insurance.
17. Set up instructions and exhibitor package will be sent out after receipt of deposit and must be completed and returned upon receipt.



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PMA, Inc.  
P.O. Box 926 Medina, Ohio 44258  
Office- 440.572.4639  
Fax- 888.335.8981

**EXHIBITOR AGREEMENT CONTINUED**

**Great Northern Mall Bridal Show**

**September 18<sup>th</sup> & 19<sup>th</sup>, 2010**

**Payment & Contact Information**

Company Name \_\_\_\_\_ Product/Service \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_-\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_-\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Emergency Number (\_\_\_\_) \_\_\_\_-\_\_\_\_

\_\_\_\_\_  
Authorized Customer Signature \_\_\_\_\_ Date

\_\_\_\_\_  
By: (Print Name and Title) \_\_\_\_\_ Date

\_\_\_\_\_  
Authorized Signature of PMA Inc. Agent \_\_\_\_\_ Date

\_\_\_\_\_  
By: (Print Name and Title) \_\_\_\_\_ Date

Exhibitor agrees to provide Producer a Visa or MasterCard credit card number. Exhibitor further agrees that if they do not pay Producer the balance of fees due within two weeks prior to show date, Exhibitor gives Producer permission to put the balance of their fees on said Visa or MasterCard. Initial here: \_\_\_\_\_

**PAYMENT INFORMATION**

TOTAL AMOUNT \$ \_\_\_\_\_ DEPOSIT OF \$ \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_ CHECK # \_\_\_\_\_

V-M/C-D # \_\_\_\_\_ EXP. \_\_\_\_/\_\_\_\_ THREE DIGIT SECURITY # \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_