



Promotional Marketing Assistance
exhibit show professionals

Cordially Invites you to participate in our Spring

Bridal Show

January 29 & 30, 2011

**At SouthPark Mall
Strongsville, Ohio**

Exhibitor Benefits

- * **Meet with Hundreds of Brides to Be**
- * **Expand your customer base**
- * **Build product awareness**
- * **Sell Products and Services**
- * **Target Marketing**
- * **Networking Opportunities**

**Ask About Our
Additional Services:
Graphic Design, Print &
Website Solutions**



**Sign-up Today
for PMA's Spring
Bridal Show**

Saturday, January 29th & Sunday, January 30th - 2011

Exhibit Spaces Start at \$600 – First Come, First Serve

Booth Setup – Friday, January 28th at 9:30^{pm}

- * 8'x10' Booth Space with Electrical Access
- * 1 Fully Skirted Table and 2 Chairs
- * Complete Bridal Registry List
- * Fashion Show at 2:00 Saturday & Sunday
- * Acknowledgement in Show Program
- * Networking Opportunities

For exhibit space please call

Kelly at 440.572.4639

Cell 216.262.8077

www.exhibitshows.com



**Call to get details on
GRAB BAG'S**





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Make check payable to:
PMA, Inc.
P.O. Box 926 Medina, Ohio 44258
Office- 440.572.4639
Fax-1-888-335-8981

EXHIBITOR AGREEMENT

Promotional Marketing Assistance, Inc. is hereafter referred to as Producer.

_____ is hereafter referred to as Exhibitor.
 (Your Company Name)

Exhibitor hereby agrees to participate in a **Bridal Show Exhibition** being promoted by Producer at **SouthPark Mall on January 29th & 30th, 2011** and further agrees to pay Producer the following fees:

- A -\$600 Macy's Wing B-\$700 Center Court C-\$600 Dillard's Wing D-\$700 Upper Level \$1000 bulk space Bridal Grab Bags – Yes No
 *additional \$35.00 fee Non- Refundable
- Title Sponsorship \$2500 Sponsorship \$1500

TERMS AND CONDITIONS

1. Producer has a binding commitment to promote the **Bridal Show Exhibition** at the above specified location.
2. Producer may solicit other exhibitors in the same category as Exhibitor to participate in the **Bridal Show Exhibition**.
3. Producer will reserve an 8 X 10 space in above specified location for the Exhibitor's use in section chosen by Exhibitor.
4. One 8-foot skirted table, company sign, optional electrical, two chairs, and complete bridal registry list are included in the Exhibitor's fees. Additional skirted table available at a charge of \$45.00 each. No. additional tables needed _____
5. Exhibitor is responsible for erecting, supplying, and staffing the Exhibition Space specified above, and is subject to the rules and regulations of PMA, Inc. and SouthPark Mall.
6. Exhibitor will pay the **sum of \$ _____, with (50%) \$ _____ deposit due at the time of signing this agreement** and balance of \$ _____, is due within two weeks prior to show date.
7. Payment is due upon the terms specified above. Producer in not obligated to refund any part of the exhibitor's fee for any reason after signing this Agreement. If for any reason payment is not made in full within two weeks of the show date, Exhibitor agrees that the Producer may charge their _____ (Visa, MasterCard, and Discover Card) for the full amount due to the Producer. Exhibitor further agrees to pay all attorney fees, collection fees, court costs, interest and any other expense incurred by Producer to enforce the terms of this contract against the Exhibitor.
8. Exhibitor 's Bridal Grab Bag literature is to be received by PMA, Inc. (5861 Jonathan Court, Medina, Ohio 44256) at least two weeks prior to the show date. If Exhibitor fails to get literature to PMA, Inc. at least two weeks prior to show date, Exhibitor's literature is NOT guaranteed to be in the Bridal Grab Bags.
9. Exhibitor is responsible for providing a Bridal Registration gift valued at a minimum of \$25.00 (Discount off services are not accepted)
10. Producer retains the right to change the show dates and/or location specified above.
11. All signs will be uniform and professionally done, no handwritten signs of any kind.
12. Exhibitor will not sublet, share, re-assign space, or pass out another company's literature.
13. Producer has right to remove and or ban Exhibitor for just and reasonable cause at any time during the show.
14. Pipe and drape backdrops are **not** included, however PMA, Inc. can provide such to Exhibitor at an extra charge.
15. Backdrop or display units must be approved by PMA, Inc. prior to set up, PMA, Inc. and the SouthPark Mall assume no liability for exhibitor equipment.
16. PMA, Inc. and SouthPark Mall do not assume any liability for the criminal actions of third parties to any Exhibitor or Exhibitor's equipment.
17. Set up instructions and exhibitor package will be sent out after receipt of deposit and must be completed and returned upon receipt.



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SouthPark Mall Bridal Show

January 29th & 30th, 2011

EXHIBITOR AGREEMENT CONTINUED

Payment & Contact Information

Company Name _____ **Product/Service** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone (____) _____ - _____ **Fax** (____) _____ - _____

Email Address _____ **Web Address** _____

Emergency Contact Name _____ **Emergency Number** (____) _____ - _____

Authorized Customer Signature _____ Date _____

By: (Print Name and Title) _____ Date _____

Authorized Signature of PMA Inc. Agent _____ Date _____

By: (Print Name and Title) _____ Date _____

Exhibitor agrees to provide Producer a Visa or MasterCard credit card number. Exhibitor further agrees that if they do not pay Producer the balance of fees due within two weeks prior to show date, Exhibitor gives Producer permission to put the balance of their fees on said Visa or MasterCard. Initial here: _____

PAYMENT

PAYMENT OF \$ _____ DATE ____/____/____ CHECK # _____ V-M/C-D # _____
NAME ON CREDIT CARD _____ EXP. ____/____ SC _____