



Promotional Marketing Assistance  
exhibit show professionals

# Bridal Show

**Sunday, September 26<sup>th</sup>, 2010 – 11:00-4:00**

**The Banquet Center at St. Noel**

**35200 Chardon Road, Willoughby Hills, Ohio 44094**

**All Spaces Reserved – First Come, First Serve**

**\$500 Table Top – \$600 Backdrop Space (limited space available)  
Booth set-up at 8:00 am**

**Fashion Shows**

**Fun, Food & Gift Giveaways**

**“It’s in the Bag”**

Your company literature inside Bridal Grab Bags handed  
to brides at time of registration. \$35 for vendors.

## **Exhibit Space Includes:**

- \* 8'x8' Booth Space with Optional Electrical
- \* Fully Skirted 8' Table and 2 Chairs
- \* Table Top Sign & Bridal Registry List
- \* Acknowledgement in Show Program

**For exhibit space please call**

**Kelly at 440.572.4639**

**Cell 216.262.8077**

**[www.exhibitshows.com](http://www.exhibitshows.com)**

**Sponsorship opportunities available, call Kelly**





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**Make check payable to:**  
PMA, Inc.  
P.O. Box 926 Medina, Ohio 44258  
Office- 440.572.4639  
Fax-1.888.335.8981

**EXHIBITOR AGREEMENT**

Promotional Marketing Assistance, Inc. is hereafter referred to as Producer.

\_\_\_\_\_ is hereafter referred to as Exhibitor.  
(Your Company Name)

Exhibitor hereby agrees to participate in a **Bridal Show Exhibition** being promoted by Producer at **The Banquet Center at St. Noel on September 26<sup>th</sup>, 2010** and further agrees to pay Producer the following fees:

Section A-Table Top display \_\_\_\_\_ Section B- Backdrop display \_\_\_\_\_ Bridal Grab Bags \_\_\_\_\_ Yes \_\_\_\_\_ NO  
\$500 \$600 \*additional \$35.00 fee **NON- REFUNDABLE**

Title Sponsorship \$1500 \_\_\_\_\_ Sponsorship \$1000 \_\_\_\_\_

**TERMS AND CONDITIONS**

1. Producer has a binding commitment to promote the **Bridal Show Exhibition** at the above specified location.
2. Producer may solicit other Exhibitors in the same category as Exhibitor to participate in the **Bridal Show Exhibition**.
3. Producer will reserve an 8 X 8 space in above specified location for the Exhibitor's use in section chosen by Exhibitor.
4. One 8-foot skirted table, company sign, optional electrical, two chairs, and complete bridal registry list are included in the Exhibitor's fees. Additional skirted tables available at a charge of \$45.00 each - No. of additional tables needed \_\_\_\_\_
5. Exhibitor is responsible for erecting, supplying, and staffing the Exhibition Space specified above, and is subject to the rules and regulations of PMA Inc. and The Banquet Center at St. Noel.
6. Exhibitor will pay the **sum of \$ \_\_\_\_\_, with (50%) \$ \_\_\_\_\_ deposit due at the time of signing this agreement** and balance of \$ \_\_\_\_\_, due within two weeks prior to show date.
7. Payment is due upon the terms specified above. Producer in not obligated to refund any part of the exhibitor's fee for any reason after signing this Agreement. If for any reason payment is not made in full within two weeks of the show date, Exhibitor agrees that the Producer may charge their \_\_\_\_\_ (Visa, MasterCard, and Discover Card) for the full amount due to the Producer. Exhibitor further agrees to pay all attorney fees, collection fees, court costs, interest and any other expense incurred by Producer to enforce the terms of this contract against the Exhibitor.
8. Exhibitor 's Bridal Grab Bag literature is to be received by PMA, Inc. (5861 Jonathan Court, Medina, Ohio 44256) at least two weeks prior to the show date. If Exhibitor fails to get literature to PMA, Inc. at least two weeks prior to show date, Exhibitor's literature is NOT guaranteed to be in the Bridal Grab Bags.
9. Producer reserves the right to change the show dates and/or location specified above.
10. All signs will be uniform and professionally done, no handwritten signs of any kind.
11. Exhibitor will not sublet, share, re-assign space, or pass out another company's literature.
12. Producer has right to remove and or ban Exhibitor for just and reasonable cause at any time during the show.
13. Pipe and drape backdrops are **not** included, however PMA, Inc. can provide such to Exhibitor at an extra charge.
14. Backdrop or display units must be approved by PMA, Inc. prior to set up, and PMA, Inc. and The Banquet at St. Noel assume no liability for Exhibitor equipment.
15. PMA, Inc. and The Banquet Center at St .Noel assume no liability for the criminal actions of third parties to any Exhibitor or Exhibitor's equipment.
16. Exhibitor is required to carry liability insurance.
17. Set up instructions and exhibitor package will be sent out after receipt of deposit and must be completed and returned upon receipt.



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**The Banquet Center at St. Noel Bridal Show**

**September 26<sup>th</sup>, 2010**

**EXHIBITOR AGREEMENT CONTINUED**

**Payment & Contact Information**

**Company Name** \_\_\_\_\_ **Product/Service** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ **Fax** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**Email Address** \_\_\_\_\_ **Web Address** \_\_\_\_\_

**Emergency Contact Name** \_\_\_\_\_ **Emergency Number** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_  
Authorized Customer Signature \_\_\_\_\_ Date

\_\_\_\_\_  
By: (Print Name and Title) \_\_\_\_\_ Date

\_\_\_\_\_  
Authorized Signature of PMA Inc. Agent \_\_\_\_\_ Date

\_\_\_\_\_  
By: (Print Name and Title) \_\_\_\_\_ Date

Exhibitor agrees to provide Producer a Visa or MasterCard credit card number. Exhibitor further agrees that if they do not pay Producer the balance of fees due within two weeks prior to show date, Exhibitor gives Producer permission to put the balance of their fees on said Visa or MasterCard. Initial here: \_\_\_\_\_

**PAYMENT INFORMATION**

TOTAL AMOUNT \$ \_\_\_\_\_ DEPOSIT OF \$ \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_ CHECK # \_\_\_\_\_

V-M/C-D # \_\_\_\_\_ EXP. \_\_\_\_/\_\_\_\_ THREE DIGIT SECURITY # \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_