



Promotional Marketing Assistance
exhibit show professionals

Cordially Invites you to participate in our Spring

Bridal Show

February 19th & 20th, 2011

**At Summit Mall
Akron (Fairlawn), Ohio**

Exhibitor Benefits

- * **Meet with Hundreds of Brides to Be**
- * **Expand your customer base**
- * **Build product awareness**
- * **Sell Products and Services**
- * **Target Marketing**
- * **Networking Opportunities**

**Ask About Our
Additional Services:
Graphic Design, Print &
Website Solutions**



SUMMIT MALL

Akron (Fairlawn), Ohio

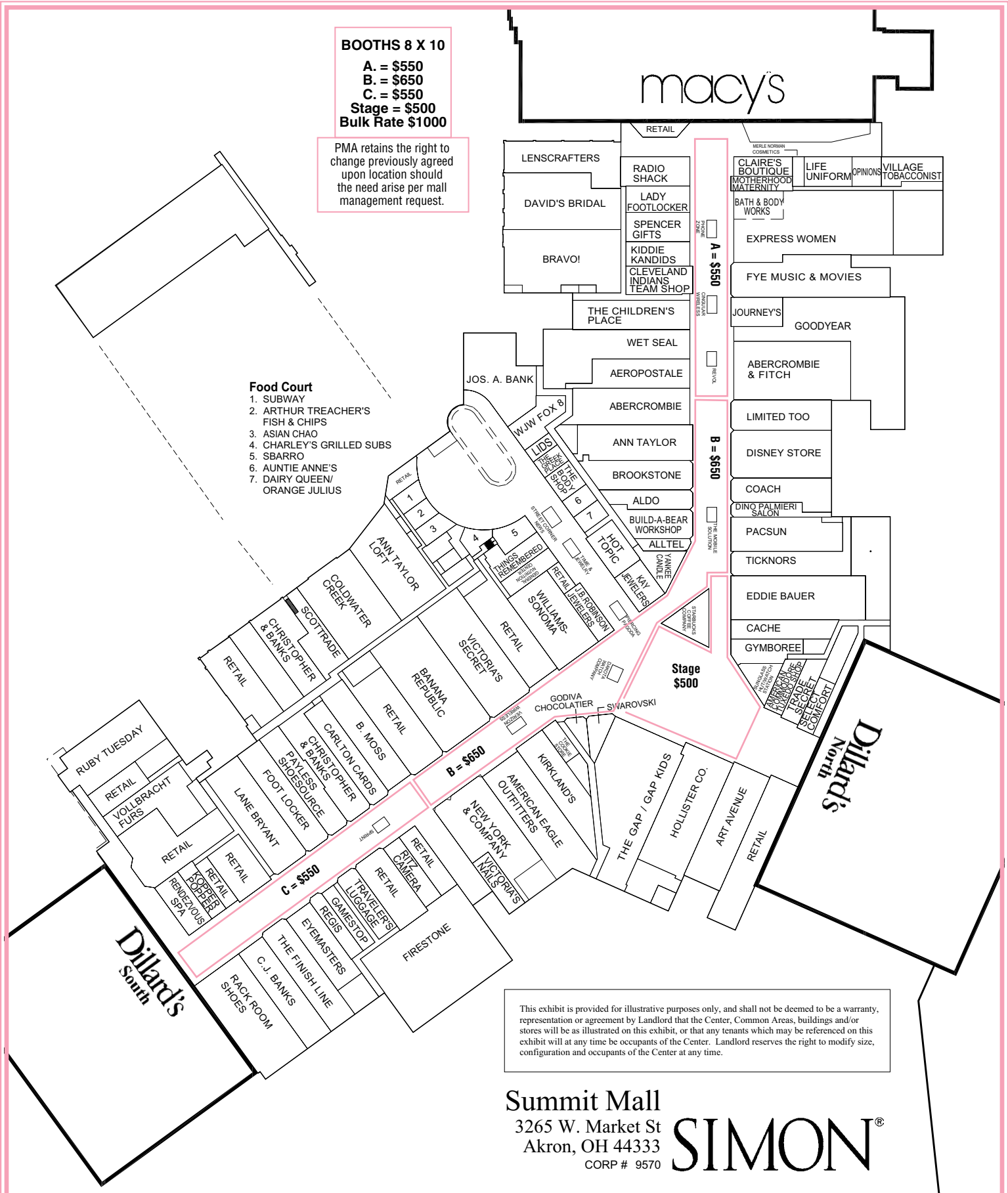
BOOTHS 8 X 10

A. = \$550
 B. = \$650
 C. = \$550
 Stage = \$500
 Bulk Rate \$1000

PMA retains the right to change previously agreed upon location should the need arise per mall management request.

Food Court

1. SUBWAY
2. ARTHUR TREACHER'S FISH & CHIPS
3. ASIAN CHAO
4. CHARLEY'S GRILLED SUBS
5. SBARRO
6. AUNTIE ANNE'S
7. DAIRY QUEEN/ ORANGE JULIUS



This exhibit is provided for illustrative purposes only, and shall not be deemed to be a warranty, representation or agreement by Landlord that the Center, Common Areas, buildings and/or stores will be as illustrated on this exhibit, or that any tenants which may be referenced on this exhibit will at any time be occupants of the Center. Landlord reserves the right to modify size, configuration and occupants of the Center at any time.



**Sign-up Today
for PMA's Spring
Bridal Show**

Saturday, February 19th & Sunday, February 20th

Exhibit Spaces Start at \$550 – First Come, First Serve

Booth Setup – Friday, February 18th at 9:30^{pm}

Exhibit Space Includes:

- * 8'x10' Booth Space with Electrical Access
- * 1 Fully Skirted Table and 2 Chairs
- * Complete Bridal Registry List
- * Fashion Show at 2:00 pm. Sat. & Sun.
- * Acknowledgement in Show Program
- * Networking Opportunities

For exhibit space please call

Kelly at 440.572.4639

Cell 216.262.8077

www.exhibitshows.com



**Call to get details on
GRAB BAG'S**





Promotional Marketing Assistance
exhibit show professionals

Make check payable to:
PMA, Inc.
P.O. Box 926 Medina, Ohio 44258
Office- 440.572.4639
Fax-888.335.8981

EXHIBITOR AGREEMENT

Promotional Marketing Assistance, Inc. is hereafter referred to as Producer.

_____ is hereafter referred to as Exhibitor.
(Your Company Name)

Exhibitor hereby agrees to participate in a **Bridal Show Exhibition** being promoted by Producer at **Summit Mall on February 19th & 20th, 2011** and further agrees to pay producer the following fees:

Section A _____ B _____ C _____ Stage _____ Bulk _____ Bridal Grab Bags _____ Yes _____ NO
\$550 \$650 \$550 \$500 \$1,000 *additional \$35.00 fee **NON- REFUNDABLE**

Title Sponsorship \$2500 _____ Sponsorship \$1500 _____

TERMS AND CONDITIONS

1. Producer has a binding commitment to promote the **Bridal Show Exhibition** at the above specified location.
2. Producer may solicit other exhibitors in the same category as Exhibitor to participate in the **Bridal Show Exhibition**.
3. Producer will reserve an 8 X 10 space in above specified location for the Exhibitor's use in section chosen by Exhibitor.
4. One 8-foot skirted table, company sign, optional electrical, two chairs, and complete bridal registry list are included in the Exhibitor's fees. Additional skirted tables available at a charge of \$45.00 each. No. of additional tables needed _____
5. Exhibitor is responsible for erecting, supplying, and staffing the Exhibition Space specified above, and is subject to the rules and regulations of PMA, Inc. and Summit Mall.
6. Exhibitor will pay the **sum of \$ _____, with (50%) \$ _____ deposit due at the time of signing this agreement** and balance of \$ _____, is due within two weeks prior to show date.
7. Payment is due upon the terms specified above. Producer is not obligated to refund any part of the exhibitor's fee for any reason after signing this Agreement. If for any reason payment is not made in full within two weeks of the show date, Exhibitor agrees that the Producer may charge their _____ (Visa, MasterCard, and Discover Card) for the full amount due to the Producer. Exhibitor further agrees to pay all attorney fees, collection fees, court costs, interest and any other expense incurred by Producer to enforce the terms of this contract against the Exhibitor.
8. Exhibitor's Bridal Grab Bag literature is to be received by PMA, Inc. (5861 Jonathan Court, Medina, Ohio 44256) at least two weeks prior to the show date. If Exhibitor fails to get literature to PMA, Inc. at least two weeks prior to show date, Exhibitor's literature is NOT guaranteed to be in the Bridal Grab Bags.
9. Producer retains the right to change the show dates and/or location specified above.
10. All signs will be uniform and professionally done, no handwritten signs of any kind.
11. Exhibitor will not sublet, share, re-assign space, or pass out another company's literature.
12. Producer has right to remove and or ban Exhibitor for just and reasonable cause at any time during the show.
13. Pipe and drape backdrops are **not** included however, PMA, Inc. can provide such to exhibitor at an extra charge.
14. Backdrop or display units must be approved by PMA, Inc. prior to set up, and PMA, Inc. and Summit Mall assume no liability for Exhibitor equipment.
15. PMA Inc. and Summit Mall do not assume any liability for the criminal actions of third parties to any Exhibitor or Exhibitor's equipment.
16. Exhibitor is required to carry liability insurance.
17. Set up instructions and exhibitor package will be sent out after receipt of deposit and must be completed and returned upon receipt.



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Summit Mall Bridal Show
February 19th & 20th, 2011
Payment & Contact Information continued

Company Name _____ Product/Service _____

Address _____ City _____ State _____ Zip _____

Phone (____) ____-____ Fax (____) ____-____

Email Address _____ Web Address _____

Emergency Contact Name _____ Emergency Number (____) ____-____

Authorized Customer Signature Date

By: (Print Name and Title) Date

Authorized Signature of PMA Inc. Agent Date

By: (Print Name and Title) Date

Exhibitor agrees to provide Producer a Visa or MasterCard credit card number. Exhibitor further agrees that if they do not pay Producer the balance of fees due within two weeks prior to show date, Exhibitor gives Producer permission to put the balance of their fees on said Visa or MasterCard. Initial here: _____

PAYMENT INFORMATION

TOTAL AMOUNT \$ _____ DEPOSIT OF \$ _____ DATE ____/____/____ CHECK # _____

V-M/C-D # _____ EXP. ____/____ THREE DIGIT SECURITY # _____

NAME ON CREDIT CARD _____