



Promotional Marketing Assistance
exhibit show professionals

Cordially Invites you to participate in our Spring

Bridal Show

January 28 & 29, 2012

**At SouthPark Mall
Strongsville, Ohio**

Exhibitor Benefits

- * **Meet with Hundreds of Brides to Be**
- * **Expand your customer base**
- * **Build product awareness**
- * **Sell Products and Services**
- * **Target Marketing**
- * **Networking Opportunities**

**Ask About Our
Additional Services:
Graphic Design, Print &
Website Solutions**



Strongsville, Ohio

Lower Level View

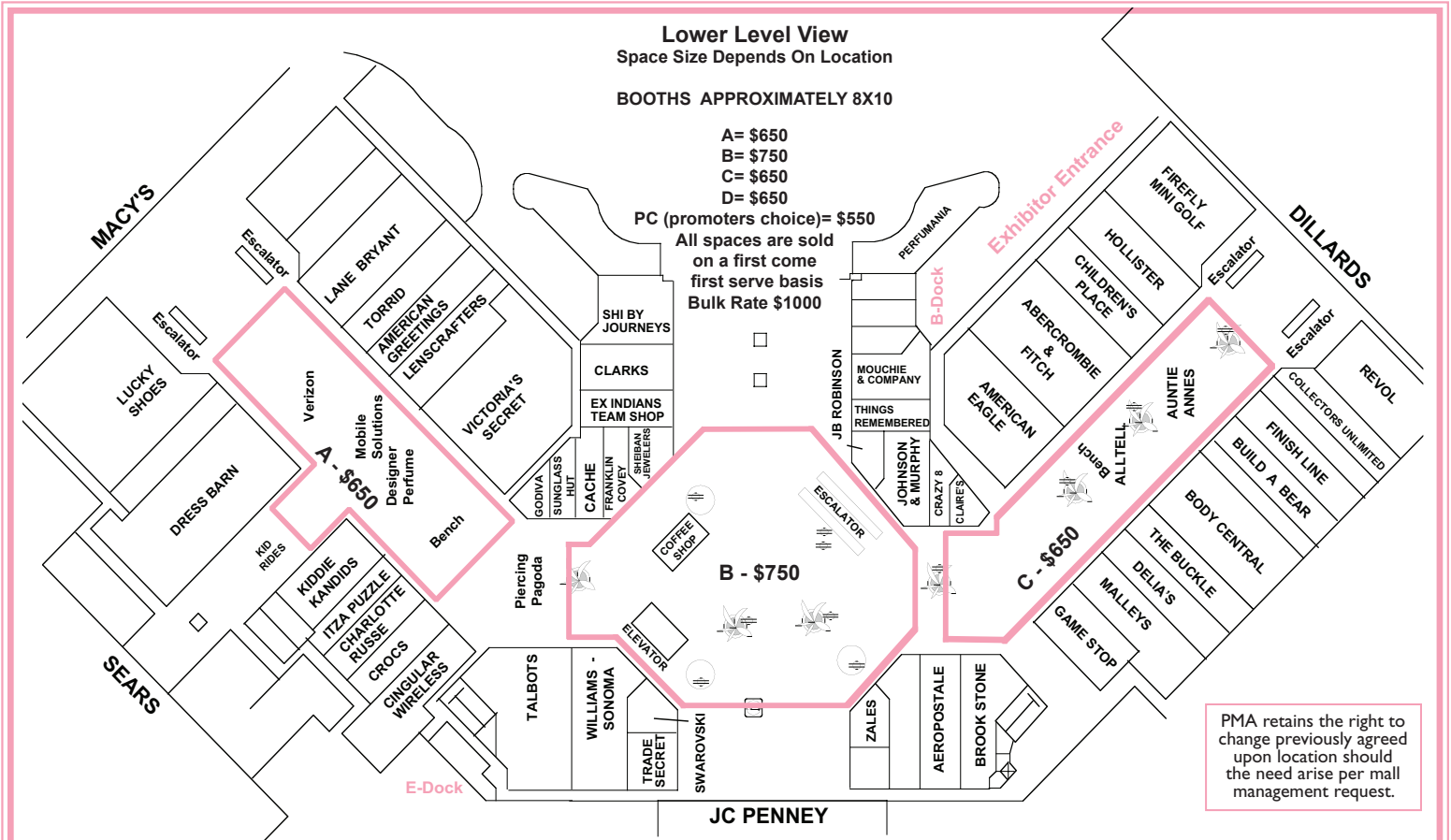
Space Size Depends On Location

BOOTHS APPROXIMATELY 8X10

- A= \$650
- B= \$750
- C= \$650
- D= \$650

PC (promoters choice)= \$550

All spaces are sold on a first come first serve basis
Bulk Rate \$1000

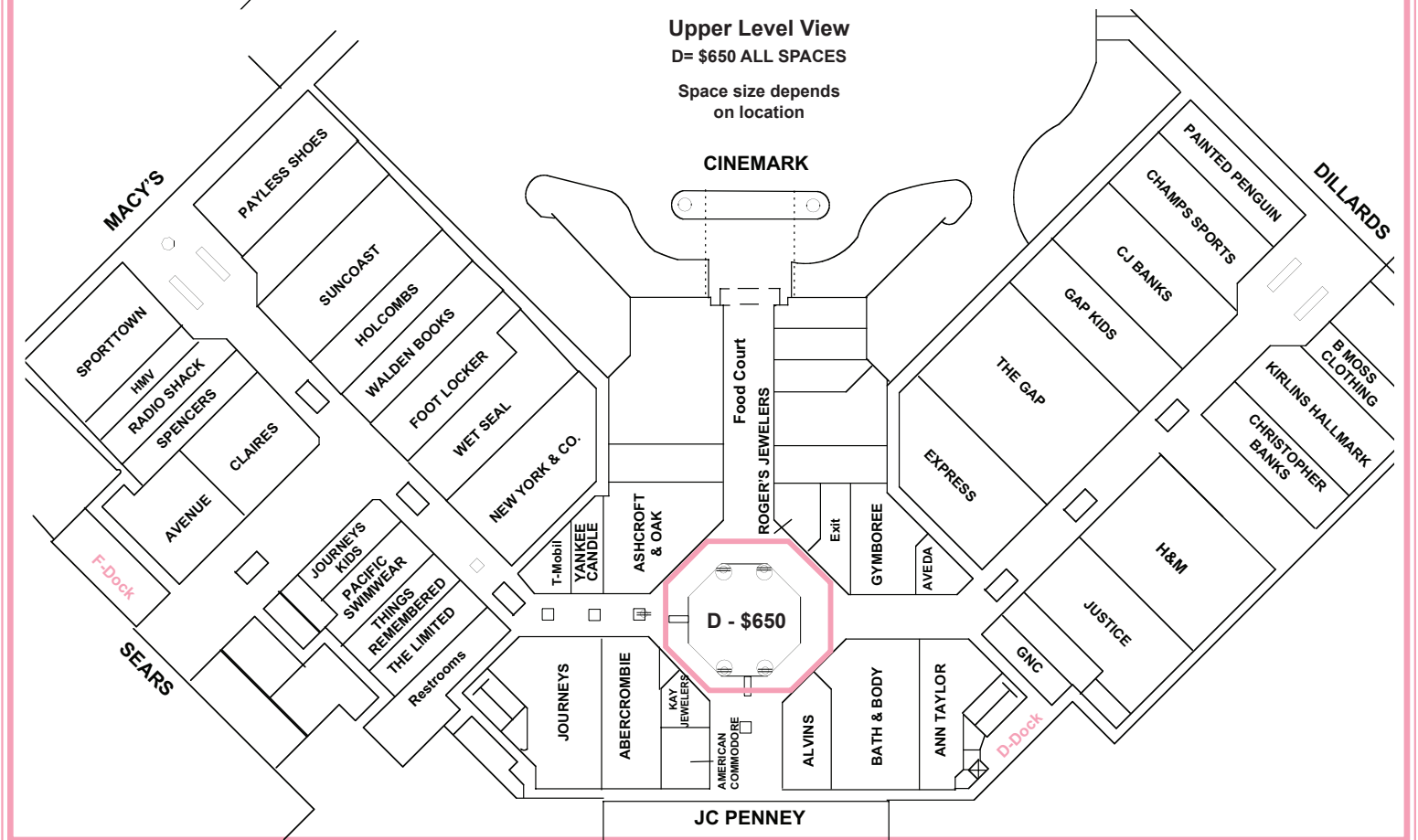


PMA retains the right to change previously agreed upon location should the need arise per mall management request.

Upper Level View

D= \$650 ALL SPACES

Space size depends on location



**Sign-up Today
for PMA's Spring**

Bridal Show

Saturday, January 28th & Sunday, January 29th - 2012

Exhibit Spaces Start at \$550 – First Come, First Serve

Booth Setup – Friday, January 27th at 9:30^{pm}

- * **8'x10' Booth Space with Electrical Access**
- * **1 Fully Skirted Table and 2 Chairs**
- * **Complete Bridal Registration List**
- * **Fashion Show at 2:00 Saturday & Sunday**
- * **Acknowledgement in Show Program**
- * **Grab Bag Marketing Opportunities**

**For exhibit space please call
PMA, Inc. at 330.952.1208
Cell 216.262.8077
www.exhibitshows.com**



**Call to get details on
GRAB BAG'S**





SouthPark Mall Bridal Show
January 28-29, 2012

Exhibitor Agreement

Promotional Marketing Assistance, Inc. is hereafter referred to as Producer.

(Your Company Name) is hereafter referred to as Exhibitor.

Exhibitor hereby agrees to participate in a Bridal Show Exhibition being promoted by Producer at The SouthPark Mall Bridal Show on January 28-29, 2012 and further agrees to pay Producer the following fees:

Table with 5 columns: Section A (\$650), Section B (\$750), Section C (\$650), Section D (\$650), Promoter's Choice (\$550)

I would like to participate in the Bridal Grab Bag Yes No
Additional \$35.00 fee NON- REFUNDABLE

TERMS AND CONDITIONS

- 1. Producer has a binding commitment to promote the Bridal Show Exhibition at the above specified location.
2. Producer may solicit other Exhibitors in the same category as Exhibitor to participate in the Bridal Show Exhibition.
3. Producer will reserve approximately an 8 X 10 space in above specified location for the Exhibitor's use in section chosen by Exhibitor.
4. One 8-foot skirted table, company sign, optional electrical, two chairs, and complete bridal registration list are included in the Exhibitor's fees.
5. Exhibitor is responsible for erecting, supplying, and staffing the Exhibition Space specified above, and is subject to the rules and regulations of PMA Inc. and SouthPark Mall Bridal Show.
6. Exhibitor will pay the sum of \$_____, with (50%) \$(_____) deposit due at the time of signing this agreement and balance of \$_____, due within two weeks prior to show date.
7. Payment is due upon the terms specified above. Producer in not obligated to refund any part of the exhibitor's fee for any reason after signing this Agreement.
8. Exhibitor's Bridal Grab Bag literature is to be received by PMA, Inc. (5861 Jonathan Court, Medina, Ohio 44256) at least two weeks prior to the show date.
9. Exhibitor is responsible for providing a Bridal Registration gift valued at a minimum of \$25.00 (Discounts off services are not accepted) Bridal Registration lead list will not be supplied to Exhibitor without gift donation.
10. Producer retains the right to change the show dates and/or location specified above.
11. All signs will be uniform and professionally done, no handwritten signs of any kind.
12. Exhibitor will not sublet, share, re-assign space, or pass out another company's literature.
13. Producer has right to remove and or ban Exhibitor for just and reasonable cause at any time during the show.
14. Pipe and drape backdrops are not included, however PMA, Inc. can provide such to Exhibitor at an extra charge.
15. Backdrop or display units must be approved by PMA, Inc. prior to set up, and PMA, Inc. and The SouthPark Mall assume no liability for Exhibitor equipment.
16. PMA, Inc. and The SouthPark Mall assume no liability for the criminal actions of third parties to any Exhibitor or Exhibitor's equipment.
17. Exhibitor is required to carry liability insurance.



**SouthPark Mall Bridal Show
January 28-29, 2012**

Exhibitor Agreement Continued

Company Name _____ Product/Service _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Emergency Contact _____ Emergency Phone Number _____

Authorized Customer Signature _____

By: (Print Name and Title) _____ Date _____

Authorized Signature of PMA Inc. Agent _____ Date _____

By: (Print Name and Title) _____ Date _____

Exhibitor agrees to provide Producer a credit card number. Exhibitor further agrees that if they do not pay Producer the balance of fees due within two weeks prior to show date, Exhibitor gives Producer permission to put the balance of their fees on said credit card. Initial here:

**Make checks payable to PMA Inc.
P.O. Box 926
Medina, Ohio 44258**

TOTAL AMOUNT \$ _____ DEPOSIT OF \$ _____ DATE _____ CHECK # _____

V-M/C-D # _____ EXP. _____ THREE DIGIT SECURITY # _____

NAME ON CREDIT CARD _____